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Chairman Membership Retention & Recruitment

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Dr Yogesh Kumar Virmani
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ICD-NO TOBACCO DAY 2024

PART-A

REELS COMPETITION

Prizes Cash Award and Certificate

(Result will be displayed at our website www.icdsection6.com)

1st Rs 6000/, 2nd Rs 4000/

Part A--- Reels

ELIGIBILITY CRITERIA:

- Dental students
- Dental practitioners having BDS and/or MDS degree.
- Each entry should comprise minimum of an individual to maximum 3 participants.

INSTRUCTIONS FOR CREATING REELS:

- **THEME:** It should be based on the theme '*PROTECTING CHILDREN FROM TOBACCO INDUSTRY INTERFERENCE*' only.
- **FORMAT:** The reels may be shot in MPEG4/MP4/AVI format. The film/video should: 1) Not depict any horror/conflicts 2) Not harm any living objects.
- **SIZE, DIMENSIONS & LENGTH:** Instagram reels are designed to be viewed vertically, full-screen and on mobile. Its best to create content in the below dimensions:
 1. Instagram reels size and aspect ratio = 9:16
 2. Dimensions =1080 pixels x 1920 pixels
 3. Length = 90 seconds
 4. Compression size = 1.91:1 and 4:5
 5. Reels caption length = 1.5K
- **RIGHT TO SCREEN:** The participants grant the organizers the non-exclusive rights to screen their film/video entry on their respective websites, promote through social media platforms for awareness creation and other associated screenings. However, the credit will be given to the creators.

PART-B

E-POSTER COMPETITION

1st Rs 3000/, 2nd Rs 2000/



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- The concept used must be the original work of the participants.
- The reels must be in English/ Hindi/regional languages. For regional languages, it must be subtitled in English.
- The reels must not represent any individual, clinic, college, organization, or brand name and must not depict any religious theme.

Note: The organizers are not liable of any legal implications arising out of the content of the reel. This is solely the responsibility of the reel creator. Hence, we advise curating your content responsibly and avoiding any individual, organization, or brand names.

- TAGGING AND MENTION: Use effective hashtags and keyword strategy only, for example (#icdnotobaccoday2024, #icdsectionvi). Tag the account 'icd_section_6' and mention (@icd_section_6) the same account in the caption.
- Reels not following above guidelines will be rejected.

TIMELINE:

- Participants can post their reels from 15th May 2024 to 31st May 2024. Further email at icdsectionvi@gmail.com and arpitgin@gmail.com

SCORING CRITERIA:

- For the sake of quality and overall fairness, the jury (group of experts) will decide upon the winner of the competition on 31st May 2024 (World No Tobacco Day).
- Reels will be evaluated based on composition, colour/contrast, neatness, originality, creativity, innovation. Weightage will also be given to number of views, likes, comments and shares of the Instagram reels.
- The link of the Instagram reel should be shared in the given google form separately along with the participants credentials (name, city) on the date of posting the reel.

<https://docs.google.com/forms/d/e/1FAIpQLScmwDI955xqOzWqvRX5biKUY>

[kkx7Cx6xdX9n9dxvDcLeafEEA/viewform?usp=sf_link](https://docs.google.com/forms/d/e/1FAIpQLScmwDI955xqOzWqvRX5biKUY/kkx7Cx6xdX9n9dxvDcLeafEEA/viewform?usp=sf_link)

The announcement of the results will be done after proper scrutinization. Top two winners will be felicitated at ICD Awards function with certificates and cash prize of ₹ 6000 and ₹ 4000.



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PART-B

E-POSTER COMPETITION

ELIGIBILITY CRITERIA:

- Dental students
- Dental practitioners having BDS and/or MDS degree.
- Each entry should comprise of a single individual.

THEME:

- It should be based on the theme '*PROTECTING CHILDREN FROM TOBACCO INDUSTRY INTERFERENCE*' only.

INSTRUCTIONS FOR CREATING POSTER:

E-poster

- E-poster should be submitted as a single document in PowerPoint slide format.
- Slide should be prepared in Microsoft PowerPoint 2007 & above version only.
- Slide size should be 16:9 and page setup should be in landscape orientation.
- File size must be less than 100 MB, else it will be rejected.
- Preferred fonts include Arial, Times New Roman, Calibri.
- Avoid fonts smaller than 14 size.
- Text should not be obscured by images.
- Ensure good picture quality images & tables – at least 200 dpi resolution.
- Use Copy Paste for inserting images/photos/tables – no embedded documents
- Do not embed audio, animations or video in the slide.
- Content should be clear and concise. Do not overcrowd the slide.
- Use clear headings and leave spaces between sections.
- Pictures/ graphics should be clearly labelled & described with correct grammar.
- Use adequate contrast for better visualization.
- If slide is created in Mac, OSX kindly convert and send in compatible format.



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General Instructions

- The e-poster concept and design or artwork used must be the original work of the participants.
- The posters must be submitted to the given google form link in the form of PowerPoint slide, PDF, JPG or PNG format.
https://docs.google.com/forms/d/e/1FAIpQLSeMp3I2HrfvDWwd05tHj3aG_zeJ7bKd24hQtBo-DoiHFjEvnA/viewform?usp=sf_link
- All entries will become the property of the ICD Section VI and may be reproduced for public awareness of oral health in schools and community.
- The e-posters must be in English/ Hindi languages.
- The e-posters must not represent any individual, clinic, college, organization, or brand name and must not depict any religious theme.
- E-Posters not following above guidelines will be rejected.

TIMELINE:

- Participants can send their e-poster till 15th May 2024. Further email at icdsectionvi@gmail.com and arpitgin@gmail.com

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- Posters will be evaluated based on composition, colour/contrast, neatness, originality, creativity, innovation.
- The announcement of the results will be done after proper scrutinization. Top two finalists will be felicitated with the certificate and cash prize of ₹ 3000 and ₹ 2000 in an award function conducted by ICD Section VI.

For further inquiries kindly contact us at:

Dr Aditi Sharma

9991261054